MaSWA Green Pledge

At the Macedonian Solid Waste Association (MaSWA), we are committed to building a sustainable future for North Macedonia and the Western Balkans. Guided by the principles of the circular economy, we strive to redefine waste as a resource and reduce environmental impact through collaborative action, education, and innovation.

Our Commitment to Sustainability

Founded over a decade ago, MaSWA brings together more than 40 companies, NGOs, and individual experts dedicated to advancing responsible waste management practices. As the official national member of the International Solid Waste Association (ISWA), we align our initiatives with globally recognized standards and benefit from a broad network of international expertise and knowledge exchange.

Core Principles of Our Green Pledge

Championing the Circular Economy

We advocate for a systemic transition from a linear to a circular model of production and consumption—prioritizing waste reduction, reuse, and recycling to enhance resource efficiency and environmental resilience.

Collaborative Policy Engagement

MaSWA works closely with national institutions, including the Ministry of Environment and Physical Planning, under a formal Memorandum of Understanding to support the development and implementation of improved waste management policies.

Regional and Global Integration

Through our ISWA membership, we actively contribute to international dialogue and initiatives that strengthen regional cooperation, capacity building, and best practice exchange in waste management.

Education and Public Awareness

We organize biennial international conferences that convene experts, policymakers, industry leaders, and civil society. These events foster knowledge sharing, showcase innovation, and support strategic discussions on sustainable waste systems.

Innovation and Smart Solutions

We encourage the integration of digital tools and innovative technologies to modernize waste management systems, increase operational efficiency, and ensure compliance with evolving environmental standards.

Empowering Youth and Academia

We actively engage students and researchers by providing platforms to showcase scientific contributions and fresh ideas. Dedicated youth panels and academic sessions are integral to our conferences, inspiring future leaders in the sector.

Our Vision for the Future

We envision a North Macedonia where waste is no longer a burden but a driver of innovation, economic opportunity, and environmental regeneration. Through collaboration, continuous learning, and alignment with international frameworks, MaSWA is committed to shaping a cleaner, smarter, and more sustainable future.

By standing behind this Green Pledge, MaSWA reaffirms its leadership in advancing sustainable waste management and environmental stewardship in North Macedonia and the region.

Mihail Mateski, president
On behalf of the MaSWA Team