PLANET POSITIVE EVENT

The world's most relevant ESG event rating and certificate

EVENT
6th INTERNATIONAL CONFERENCE Macedonian Solid Waste Association (MaSWA) "The Road to Sustainable Waste Management"
Macedonian solid waste association MASWA

ORGANISER
Macedonian solid waste association MASWA
Rugjer Boshkovic 16
1000 Skopje, North Macedonia
www.maswa.org.mk

Report number: PPE-AAT-20250307-0023

CONSIDER BEFORE PRINTING THIS DOCUMENT: By reading the digital version, you will save money and help preserve the environment. Five litres of water are needed to make one A4 sheet of paper.

ABOUT THE EVENT ORGANISER

Macedonian solid waste association MASWA
Rugjer Boshkovic 16
1000 Skopje, North Macedonia
www.maswa.org.mk

ABOUT THE EVENT

Name of the event: 6th INTERNATIONAL CONFERENCE Macedonian Solid Waste Association (MaSWA) "The Road to Sustainable Waste Management"
Date of the event: May 29-30, 2025
Location of the event: Hotel Holiday Inn Skopje and Amphitheater of the Faculty of technology and metallurgy Skopje, North Macedonia
Number of attendees: 120
Structure of attendees:

TYPE OF EVENT

Live, Conference, Congress, Seminar

CARBON FOOTPRINT OF THE EVENT

TOTAL CARBON FOOTPRINT OF 6TH INTERNATIONAL CONFERENCE MASWA:	9.826,37 kg CO_2

FOOTPRINT SUMMARY OF THE EVENT	kg CO_2	%
CALC01: Project management and communication	**45,72**	**0,47 %**
Carbon footprint generated by direct marketing	0,17	0,0017 %
Carbon footprint of websites and social media platforms	0,0	0,0 %
Carbon footprint of websites and social media platforms	45,46	0,46 %
Carbon footprint of project office purchasing	0,098	0,0010 %
CALC02: Event's energy use	**126,95**	**1,29 %**
Project office	26,92	0,27 %
Venues and temporary energy	100,03	1,02 %
Catering	0,0	0,0 %
Accommodation	0,0	0,0 %
CALC03: Mobility	**7.222,14**	**73,49 %**
Mobility of attendees	7.163,72	72,91 %
Mobility of coworkers and suppliers	58,42	0,59 %
CALC 04: Purchasing	**443,90**	**4,52 %**
Purchasing services	443,90	4,52 %
CALC 05: Event production	**814,39**	**8,29 %**
Energy production and venue	814,39	8,29 %
CALC 06: Event Waste and water	**139,80**	**1,42 %**
Event waste	137,93	1,40 %
Event water use	1,87	0,02 %
CALC 08: Catering	**358,47**	**3,65 %**
Food	264,92	2,70 %
Beverages	72,55	0,74 %
Furniture and decoration	21,00	0,21 %
CALC 09: Hotel accommodation	**675**	**6,87 %**
The carbon footprint of all overnight stays	675	6,87 %
TOTAL EVENT CARBON FOOTPRINT	**9.826,37**	**100.00%**

**The calculation of the safety margin for 6th INTERNATIONAL CONFERENCE MaSWA amounts to 3,6.*

It is based on an average mark that measures the accuracy of collected data in line with the following marks: highly accurate = 5, moderately accurate = 3, and inaccurate = 1.

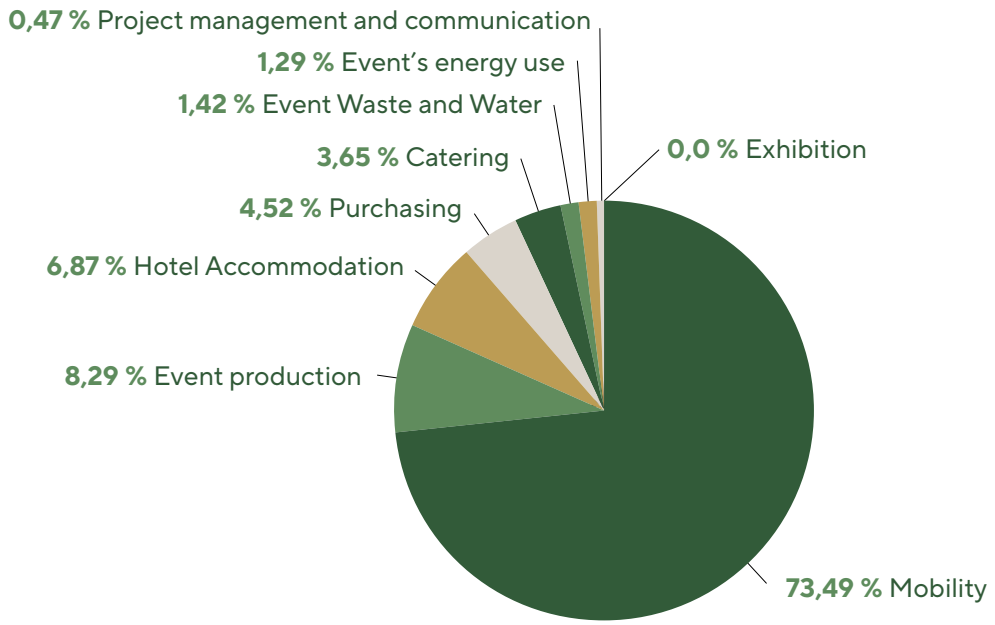
The threshold for an event's safety margin is 3.01 or:

- +0 % Safety Margin, if more than 51% of acquired data about the accuracy of information is ranked as moderately accurate or highly accurate (a mark higher than 3.01)
- +5 % Safety margin, if more than 50% of collected information is moderately accurate or inaccurate (a mark lower than 3.00).

TOTAL EMISSIONS BY SOURCE

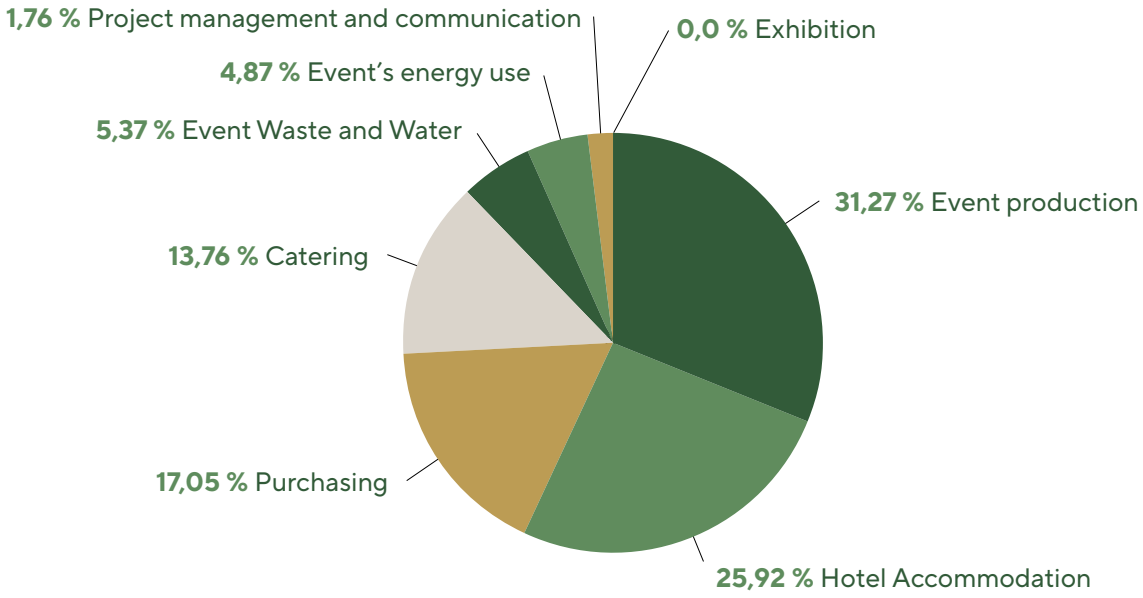
TOTAL EMISSIONS BY SOURCE - Mobility included

9.826,37 kg CO_2



TOTAL EMISSIONS BY SOURCE - Without mobility

2.604,23 kg CO_2



WHAT ARE THE EVENTS GHG SCOPES 1, 2 AND 3 CARBON EMISSIONS?

GHG SCOPES 1,2 AND 3 CARBON EMISSIONS	kg CO_2	%
SCOPE 1 GHG EMISSIONS	**45,72**	**0,47 %**
Project management and communication	45,72	0,47 %
SCOPE 2 GHG EMISSIONS	**126,95**	**1,29 %**
Venues	100,03	1,02 %
Catering	0,0	0,0 %
Accommodation	0,0	0,0 %
Project office	26,92	0,27 %
SCOPE 3 GHG EMISSIONS	**9,653.70**	**98,24 %**
Attendee mobility	7.163,72	72,91 %
Mobility of coworkers and suppliers	58,42	0,59 %
Event production	814,39	8,29 %
Event waste	137,93	1,40 %
Event water use	1,87	0,02 %
Exhibition materials	0,0	0,0 %
Catering - food	264,92	2,70 %
Catering - beverages	72,55	0,74 %
Furtniture and decoration	21,00	0,21 %
Carbon footprint of all overnight stays	675	6,87 %
Purchasing services	443,90	4,52 %
OVERALL CARBON FOOTPRINT	**9.826,37**	**100.00%**

9.826,37 kg OF CARBON DIOXIDE equals:



The annual CO_2 emissions of **0,95** Slovenians.



The production of **4.486,72** beef steaks (150 g production).



The CO_2 absorption of **10,81** cubic metres of trees.



4.859,14 litres of gasoline consumption.



9.826,37 litres of milk production.



70.238,88 km of driving a car.

THE EVENTS CARBON FOOTPRINT VALUE IN €

Total carbon footprint: 9.826,37 kg CO_2

EU ETS price: 71,51 EUR (per July 17th, 2025 - EU Emissions Trading Scheme prices)

COST OF CARBON OFFSET: 702,68 €

Source: *https://climate.ec.europa.eu/eu-action/eu-emissions-trading-system-eu-ets_en*

PARTICIPANT FOOTPRINT SCALE

PLANET POSITIVE EVENT ECOLABEL

Event: 6th INTERNATIONAL CONFERENCE Macedonian Solid Waste Association (MaSWA) "The Road to Sustainable Waste Management"

Number of participants: 120

Total event hours: 16

☐ Short Meeting, 2 hours
☐ Half Day Meeting, 4 hours
☐ Full Day Meeting, 8 hours
☑ Two-day or multi-day meeting (estimate the number of hours)

Total carbon footprint of event: 9.826,37 kg CO_2
Carbon footprint per event participant/hour: 5,12 kg CO_2e/participant/hour
Carbon footprint per event participant: 81,88 kg CO_2e/participant

A	Bellow 10 kg CO_2e/participant
B	11 – 44 kg CO_2e/participant
C	45 – 79 kg CO_2e/participant
D	80 – 114 kg CO_2e/participant
E	115 – 149 kg CO_2e/participant
F	150 – 184 kg CO_2e/participant
G	185 – 219 kg CO_2e/participant
H	over 220 kg CO_2e/participant

D 81,88 kg CO_2e

SCOPE 1	SCOPE 2	SCOPE 3
45,72 kg CO_2	126,95 kg CO_2	9,653.70 kg CO_2
0,47 %	**1,29 %**	**98,24 %**

Event sustainability rating (from 1 to 5)* **Final Mark 3.41 **B**

**The threshold for acquiring a positive final mark is the overall mark of 2.61.*

Report number: PPE-AAT-20250307-0023

EVENT SUSTAINABILITY POLICY

To be provided by the company.

COMPLETION OF INDIVIDUAL EVENT CRITERIA

CT1 - Mobility 26 (5+21)
Final mark 4,40

CT2 - Project management 20 (7+13)
Final mark 4,40

CT3 - Communication 27 (7+20)
Final mark 3,00

CT4- Marketing 25 (6+9)
Final mark 3,30

CT5 - Event venue 35 (9+26)
Final mark 3,30

CT7 - Purchasing and ordering products and services 20 (5+15)
Final mark 3,70

CT8 – Catering 20 (8+12)
Final mark 3,00

CT9 - Multimedia equipment and production 26 (5+21)
Final mark 3,00

CT10- Hotel accommodation 30(5+25)
Final mark 3,30

C11- Social responsibility 24 (9-15)
Final mark 3,70

C13 - Energy 18 (6+12)
Final mark 2,30

C14 - Waste 24 (7+170)
Final mark 4,00

C15 - Water 17 (6+11)
Final mark 3,00

Final Mark
3.41 | ★★☆ | **B**

3 STARS final mark from 4.21 to 5.00
2 STARS final mark from 3.41 to 4.20
1 STAR final mark from 2.61 to 3.40

AAA (4.76-5.00) AA (4.49-4.75) A (4.22-4.48)
BBB (3.95-4.21) BB (3.68-3.94) B (3.41-3.67)
CCC (3.14-3.40) CC (2.88-3.14) C (2.61-2.87)

The sustainability rating will range from 1 to 5, with 5 being the highest mark. The threshold for acquiring a positive final mark is the overall mark of 2.61.

RECOMMENDATIONS FOR ORGANISING SUSTAINABLE EVENTS IN THE FUTURE

CT1 - Mobility 26 (5+21)

Final mark: 4.40

In the field of mobility, we give you the following recommendations when organising your next event:

- Mobility represents the greatest part of an event's carbon footprint (73.50%). That is why we recommend focusing tremendous effort on mobility. You should prepare a mobility plan and write down how you plan to reduce the carbon footprint generated by the transportation of attendees.
- We recommend that you precisely define how your employees and event attendees can reduce their carbon footprint. You should continue this endeavour by taking further steps and encouraging all key stakeholders to opt for sustainable mobility.
- We advise that you offer your attendees various options for sustainable mobility as soon as they register. These include cycling, walking and using public transport. You should also offer discounts for those who opt for sustainable mobility and inform them of their achievements. Finally, you should ensure attendees are transported to the event venue by vans or buses from airports or the nearest public transport stations.

CT2 - Project management 20 (7+13)

Final mark: 4.40

In the field of project management, we give you the following recommendations when organising your next event:

- We recommend that you overview and understand the segments where your event creates the most adverse environmental and societal effects. That serves as the basis for identifying achievable goals and planning activities. You can find inspiration in past events where they measured the carbon.
- While on one side events generates negative effects, on the other side they can have many positive social and other impacts. We advise you to set the goals where to increase the positive impacts (i.e. equal involvement of women as speakers, free participation for students,...).
- Our advice is to prepare a detailed action plan to accomplish all goals regarding sustainability. In other words, you should prepare a micro plan of activities. The action plan should include clear indicators and identify who will implement particular activities.

CT3 - Communication 27 (7+20)

Final mark: 3.00

In the field of communication, we give you the following recommendations when organising your next event:

- We believe effective and transparent communication is integral to organising an event sustainably. Hence, it needs to be planned in advance. We recommend evaluating your main focus groups and preparing a communication plan for each focus group. The communication plan should be central to the event's action plan.
- You should check the carbon footprint of individual media communication channels. We advise that you select those with the smallest carbon footprint and explain why you chose them in your communication. That will, ultimately, help you prompt a behavioural change in attendees.
- Participation in the activities we offer at the event show us new opportunities the way how to guide our future communication. It is essential to measure how successful your communication has been in inviting participants to these activities, as this can often be the reason why participants are unresponsive.
- We suggest paying extra attention to transparent communication with NGOs and the local community. It is crucial to ensure they obtain precise and credible information, instructions and other messages relevant to the event before, during and after the event. After the event ends, you should celebrate your achievements with them and mention their efforts in official press releases.

CT5 - Event venue 35 (9+26)

Final mark: 3.30

In the field of event venue, we give you the following recommendations when organising your next event:

- The selection of an event venue usually depends on the demands of clients or the event's functional design. Event organisers are thus often left with not much choice when selecting one. Yet, you can always request that the venue's management adopts a responsible and sustainable approach. You can see whether they adhere to it by checking the sustainability strategy of the venue. If the venue's team has not yet internalised the sustainable approach, we recommend you include their representative in your green team. That way, you will foster knowledge exchange and spread awareness about sustainability.
- If you can select the venue, we recommend choosing one that has sustainability strategy with clear goals, which are being implemented.
- We suggest choosing venues that have a functioning system of managing their facilities. Most savings come from the efficient use of heating and air conditioning systems. You can also ask the venue to provide you with proof of the energy efficiency of the roof and facade. We suggest you ask the venue if they use double-paned windows and how effective their heating and cooling system is. Efficient energy use is an integral part of an event's carbon footprint and should be a priority when organising any event. By lowering the temperature by 1°C, you can reduce energy use by 6% (source: https://www.umanotera.org/)."
- You must ensure suitable waste management and reduce the amount of mixed waste. You should prepare clear instructions for attendees that will encourage them to recycle. You should focus on possible hazardous waste (batteries, waste electronics, colours, glue etc.). Waste is a segment of sustainability that can only transform into a success story if all key stakeholders are involved. Informing, spreading awareness and adhering to regulations are thus essential. You should use all possible communication tools."
- Transport represents the greatest percentage of the carbon footprint generated at events. That is why we recommend selecting a venue that will contribute to reducing the trips key stakeholders make when preparing and executing the event. We suggest opting for a venue that is easily accessible by public transport. In the instructions, you should write all the steps for reaching the venue sustainably. In practice, a map showing distances and routes to the venue works best.
- Venues that boast internationally-acclaimed certificates underwent strict external evaluation in various segments. The most distinguished among the certificates, including LEED, BREEAM and ISO certificates, advocate an integrated sustainable approach. That is why event organisers should consider them. We recommend prioritising venues that have acquired one of the mentioned certificates or those included in various green schemes and associations.

CT7 - Purchasing and ordering products and services 20 (5+15)

Final mark: 3.70

In the field of purchasing and ordering products an services, we give you the following recommendations when organising your next event:

- Numerous products and services are needed to organise an event. Hence, knowing and managing the supply chain is the key to success. Making the purchasing process greener benefits the environment and reduces costs, making the organisation easy. That is why we advise that you adopt a systematic approach and always prepare a sustainable procurement policy for your event.
- We recommend that you incorporate fair trade into the entire purchasing system. Fair trade is based on transparent prices, local sustainable development and equitable fees for suppliers in developing countries. Fair trade not only brings environmental benefits but effectively reduces costs and improves the overall image of the organisers.
- We warmly recommend including local suppliers as much as possible when purchasing products. By doing so, you will contribute to positive local regenerative effects. These include saving fuel, using less plastic, reusing and prompting new jobs.

CT8 - Catering 20 (8+12)

Final mark: 3.00

In the field of catering, we give you the following recommendations when organising your next event:

- We suggest you conduct at least one educational course for key stakeholders about environment-friendly catering. You can partner with non-governmental institutions that are active in the field. Do not forget to include caterers that are pioneers in the field and can contribute their expert know-how. You can achieve beneficial environmental and societal effects if you succeed in sharing principles on sustainable food and beverages within your partner network.
- The food industry uses incredible amounts of fossil fuels and is thus among the leading sectors to blame for climate change. Informing and spreading awareness about the selection of healthy, less environmentally-harmful products (made or produced in a socially-acceptable way) is a praiseworthy initiative.
- As the organisers, you can showcase your responsible approach by respecting special dietary restrictions. You should set up visible signs next to food and beverages, denoting their origin and product type (ecological, local, fair trade). You should highlight any possible certificates and information on allergens. Whenever possible, strive for personalised service. In addition, inform attendees with special dietary restrictions about dishes they can try.
- We advise checking how sustainably aware your catering provider is by using our purposefully-developed questionnaire. It will help you acquire information about the sustainable initiatives implemented by the provider. At the same time, you will ensure catering providers are familiar with your sustainable mission

CT9 - Multimedia equipment and production 26 (5+21)

Final mark: 3.00

In the field of Multimedia equipment and production, we give you the following recommendations when organising your next event:

- We suggest checking whether your suppliers' multimedia equipment meets the latest Energy Star standards for energy efficiency. They can prove that with the Energy Star certificate or by providing technical documentation of a product's manufacturer. Needless to say, the equipment must be well-maintained to ensure its energy efficiency does not decline. Our advice is also to check the age of the equipment.

CT11 - Social responsibility 24 (9-15)

Final mark: 3.70

In the field of Social responsibility, we give you the following recommendations when organising your next event:

- You should ensure your sponsors and patrons are sincere about their sustainable transformation intentions. They should provide certificates to prove their sustainable initiatives are really sustainable. In addition, you should find out whether a potential sponsor is in conflict with the values advocated by your event.

CT13 - Energy 18 (6+12)

Final mark: 2.30

In the field of Energy, we give you the following recommendations when organising your next event:

You should prepare an energy plan for your event, identifying the most energy-consuming segments and processes. In addition, you should consider where you can use and generate energy from renewable sources. You should set goals for improving energy efficiency in the most energy-consuming segments. Further, you must identify goals for using and generating renewable energy. You should include all the measures to achieve the goals in the action plan of the event and regularly check if they were implemented.

- We advise that you prepare simple instructions for saving energy before and during the event. The measures should be straightforward. They should require only active inclusion and cooperation among various event stakeholders. They can contribute to saving energy with their actions: by turning off the lights, shutting down electronic devices, saving hot water, and using natural ventilation (by opening and closing windows at appropriate times and using drapes etc.).
- An integral part of event organisation is connected to active communication and sharing information about energy-saving strategies. That is why we suggest you prepare engaging advertising boards and posters that remind attendees to save energy (by turning off the lights, shutting down electronic devices, ventilating the spaces etc.). You can also inform attendees about the strategies on your event's website and by using all your communication channels.

- Venues that have acquired world-acclaimed certificates underwent comprehensive external evaluation in various fields. Among such standards, the LEED and BREEAM standards are connected chiefly to the energy efficiency of venues. From the aspect of energy consumption, they guarantee that a venue is well-managed in terms of energy. We suggest you prioritise venues that have one of the certificates or are part of green schemes and consortiums.

CT16 - Regenerative effects 40

In the field of regenerative effects, we give you the following recommendations when organising your next event:

- Events have tremendous communication power, which you can use to promote good health and well-being. You can opt for different ways to direct and encourage attendees to adopt a healthy lifestyle and improve their physical and mental health. The easiest way to prompt them to do so is by offering a healthy diet and advocating walking and sustainable travel etc.
- Innovation is pivotal for sustainable development. Innovation is propelled by creativity, and events connect all three. Thus, they can significantly improve human capital in society. Know-how at events must be shared without legal, societal or technological limitations to achieve that. Sharing knowledge is a sign of an open society. Hence, your event should encourage knowledge exchange in line with standards such as the Creative Commons licence, etc.
- An integral mission of event organisers is to spread awareness about energy use among attendees. Attendees familiar with the topic comprehend the amount of energy used at events. More importantly, they know they can reduce energy use with simple measures. These are simple measures that require awareness and cooperation among event stakeholders and not major investments.
- Age and gender diversification is an important indicator of an event organiser's social responsibility. A multigenerational work environment helps event organisers co-create quality and rich interpersonal relationships enriched with diverse views and work experience.
- We must decrease the extent of our environmental impact by changing how we produce and consume products. The most simple measure is to purchase products and services from local companies. Sustainable consumption means achieving more with less. Local consumption and production can contribute to preventing poverty and help us move towards a low-carbon, green economy.
- Events have remarkable power to spread awareness. That is why we recommend you incorporate sustainable content into every event you organise. We advise that you include them on your website and social media platforms. We see events as boosters of messages about the necessity of implementing climate-related measures. Therefore, take the opportunity and connect with institutions active in the field.
- Event organisers can show that they respect equality by making a balanced selection of speakers. By doing so, the event will become inclusive, bringing equal opportunities for all, regardless of personal or social circumstances. Your decision will help build an equitable society and foster positive effects for attendees and the local community.
- Energy is essential when tackling most challenges and opportunities our world faces today. Our need for excessive energy use is one of the main reasons for climate change. Approximately 60% of global greenhouse emissions are related to energy use. The latest energy crisis has shown change is possible in this segment. You can take your first step by significantly increasing the percentage of energy obtained from renewable energy sources at your event.
- Public-private partnerships are pivotal for a project's stability because they ensure the exchange of knowledge and experiences. That is one of the core missions of events. By partnering with institutions, you will also foster active dialogue with the local community where your event takes place. Therefore, we suggest making partnerships one of the pillars of your event.
- The prosperity of society depends on jobs with added value. If a job has added value, the pay is suitably higher. That is why investing in knowledge, development, and innovation is imperative. Within the meetings industry, change can happen if we pivot from the logistics industry to the creative industry.
- Education is essential for development as it shapes the lives of individuals, families, communities and nations. Empowered people have the power to take destiny into their own hands. In this light, events have a crucial role as they represent the leading development force. Thus, it is wise to consider this aspect of event design and organise your event to facilitate the personal growth of attendees.

RECOMMENDATIONS FROM AN EXTERNAL ASSESSORS

Name and surname of the assessor: Meta Pavlin Avdić

- An excellent starting point that gives you the opportunity to further strengthen the promotion of sustainable mobility at your next event through targeted communication activities. Let your goal be not only to provide and inform, but also to influence and encourage real change. Take a close look at your participants and assess which content areas or tactics can capture their attention and with positive nudging influence their decisions. Good luck!

- If cycling culture is popular within your organization or you wish to promote it, you might consider launching an internal campaign to purchase and refurbish old bicycles, which could also encourage the internalization of sustainable practices through reuse. What we learn through experience and personal involvement can easily be transferred to any other activity – even to strictly business processes.

- Incorporating gamification, rewards, and positive incentives into the communication of desired behaviors is an extremely important tactic that can significantly impact the success of desired behavioural change. I recommend that next time you explore the fun, experiential side of sustainable practices—make them exciting and ensure they resonate with participants at the intersection of their expectations and their desire for meaningful experiences at the event.

- Your goals were thoughtfully set, but still quite broad. Now, after the event, it's wise to evaluate the achievement of these goals through different perspectives—not just as yes/no outcomes, but also to what extent they were reached, why some may not have been fully met, and how success could be further improved. These insights will be valuable for your next event, helping you define goals more concretely and making them increasingly measurable, including in numerical terms.

- The proposed action plan is well segmented and content-wise clearly structured. However, for your next event, be sure to include the methods you will use to achieve the set goals—what activities and tools you will implement, and who will be responsible for each. This will allow for a much more precise evaluation of success and make future planning even more targeted.

- When involving employees and external partners, be mindful not to simply inform them or require certain behavior, but also to inspire them toward positive change and motivate them to embrace the practice as their own.

- Such recommendations can also be part of a motivational message to participants and partners. Storytelling has great power in inspiring adherence to rules, as does the use of infographics or other more engaging formats that enrich your communication channels and bring your efforts into a more relatable, real-life sphere of understanding.

- When preparing the report, be mindful to communicate shortcomings or unmet goals as opportunities for growth. Sustainability is demanding—it requires constant attention, technical knowledge, and a scientific foundation—so it also needs encouragement and motivation. Be aware of the risk of greenwashing; results should reflect the current state, which we understand as a starting point for further progress. There is no need to glorify the positives or hide the negatives—on the contrary, open and transparent communication with the right tone can foster inclusion and engagement, leading to greater commitment in the future.

- If you have conducted training sessions and online workshops for employees and contractors, the written guidelines are just one more tool to help internalize sustainable practices. Make sure these are also written in a motivational and engaging way; long explanatory materials are not attractive. Perhaps a video format might be the right choice for you?

- It is important to be mindful of greenwashing even after the event, when communicating the results. Remind partners about this as well, perhaps by preparing guiding materials on how to communicate their involvement in such a successful event.

- Your efforts are very thorough and your dedication is evident. I believe you are a great example for colleagues in the industry, so keep going boldly!

- The communication plan supports the achievement of goals, so it must be closely aligned with the action plan and provide support at the points where the greatest change is desired.

- It is essential to build positive expectations, which makes communication before the event even more important. Don't skip it next time, as it definitely has a significant impact on the acceptance of different transformative experiences, offers, and activities during the event.

- Obtaining information about the environmental impact of individual channels can be challenging, as many media outlets still do not disclose or even calculate this data. Nevertheless, understanding the relative impact and CO2 emissions of different channels is important when developing our media strategy – even if detailed calculations are not yet available. Make an effort to find out which channels are the most harmful.

- Such labeling (in catering) plays an important role, especially in relation to participants. It helps raise awareness about the importance and benefits of local production and food, while also subtly encouraging the exploration of something new or unfamiliar. Of course, this is also an opportunity to create attractive stories and messages that leave a lasting impression.

EXTERNAL AUDIT CERTIFICATE

Name and surname of the assessor: **Meta Pavlin Avdić**

Company name:	Macedonian solid waste association MASWA
Name of the event:	**6th INTERNATIONAL CONFERENCE Macedonian Solid Waste Association (MaSWA) "The Road to Sustainable Waste Management"**
Date of the event:	May 29-30, 2025
Location of the event:	Hotel Holiday Inn Skopje and Amphitheater of the Faculty of technology and metallurgy Skopje, North Macedonia
Type of event:	Live, Conference, Congress, Seminar
Number of attendees:	120

Following the Rules and Regulations for external assessors valid from 1 February 2024 onwards, the project was evaluated **by Meta Pavlin Avdić**, while **Jedrt Mikelj** provided technical support. The document »Rules and Regulations for External Assessors« is an annex to the Quality Manual of the Planet Positive Event project (henceforth named PPE), regulating project management and governance. Complying with the Quality Manual is legally binding for all external assessors and tech support providers.

We conducted the external assessment following the Planet Positive Event methodology based on international standards and recommendations, which are integral to this report.

Our overview of the »**6th INTERNATIONAL CONFERENCE Macedonian Solid Waste Association (MaSWA) "The Road to Sustainable Waste Management"**« included:

1. The evaluation of PPE criteria using a qualitative method to determine the relevance of the data.
2. The analysis of documentation (provided by suppliers) for the calculation of the carbon footprint.
3. The audit of PPE documentation sent by the organisers and double-checking statements and claims.
4. An analysis of all sent data by calculating the average value for all event segments.
5. An analysis of all sent data by contrasting the data with matrixes from previous evaluations of similar events.
6. An analysis of the accuracy of data sent by event organisers.

Based on the overview of data, we conducted an additional external assessment and calculated the carbon footprint in the following fields:
CC1 Carbon Calculator – Project Management and Communication
CC2 Carbon Calculator – Energy Use
CC3 Carbon Calculator – Mobility
CC4 Carbon Calculator – Purchasing
CC5 Carbon Calculator – Venue
CC6 Carbon Calculator – Waste and Water
CC8 Carbon Calculator – Catering
CC9 Carbon Calculator – Hotel accommodation

In these fields, we calculated and examined the data again with the help of matrixes from similar assessments in the past.

Our overview has shown all data is credible. Moreover, there were no discrepancies concerning the Rules and Regulations and methodology of Planet Positive Event.

In our opinion, all attached statements and records are **credible and transparently portray the sustainable organisation of the event »6th INTERNATIONAL CONFERENCE Macedonian Solid Waste Association (MaSWA) "The Road to Sustainable Waste Management"«.**

Ljubljana, July 21st, 2025



Authorised external assessor:
Meta Pavlin Avdić

THE EVENT'S REGENERATIVE SDG EFFECTS

As part of the project, the organisers implemented the following regenerative sustainable measures:

PEOPLE



KT 16.1.1.
SDG1 - No poverty / Subsidies for applicants

Free participation fee for students



KT 16.1.2.1.
SDG2 - Zero hunger / Surplus food

Food that was left, was donated. We coordinated closely with the hotel to order meals based on the exact number of confirmed participants, avoided overproduction, and ensured that any surplus food was safely stored and donated
We coordinated closely with the hotel to order meals based on the exact number of confirmed participants, avoided overproduction, and ensured that any surplus food was safely stored and donated



KT 16.1.2.2.
SDG2 - Zero hunger / Food waste



KT 16.1.3.1.
SDG3 - Good health and well-being / The well-being of attendees

Networking at dinner time



KT 16.1.3.2.
SDG3 - Good health and well-being / The well-being of employees and volunteers



KT 16.1.4.1.
SDG4 - Quality education / Access to education



KT 16.1.4.2.
SDG4 - Quality education / Quality of education

Certificated were given to attendees in PDF format NOT in hard copy Our event supported personal growth and empowerment by providing an inclusive space for learning, exchange, and professional networking. actively including participants from various sectors, supporting their involvement.



KT 16.1.5.1.
SDG5 - Gender equality / Equality of speakers

The ratio of speakers at the event was pretty much balanced, thus contributing as organisers to raising awareness about gender equality.



KT 16.1.5.2.
SDG5 - Gender equality / Equality of employees and partners

The number of male speakers wish slight bigger, we had in total 17 female speakers and 21 male speakers. In our organizational teal, we had 5 females and 3 males.

PROSPERITY



KT 16.1.7.2.
SDG7 – Affordable and clean energy / Energy awareness

For the organization and preparation of the event, we didn't use any heating or cooling at all, as the weather conditions were mild and comfortable. We also didn't use any extra equipment besides our regular office computers. Encouraging the use of natural light in meeting spaces when possible, turning off the lights, avoiding unnecessary equipment and printing.



KT 16.1.8.1.
SDG8 – Decent work and economic growth / Jobs with added value

Our event contributed to economic growth by engaging local suppliers, also we created opportunity for young professionals to explore their possibility for future cooperation. our event supported sustainable and inclusive economic growth by promoting innovative solutions that strengthen competitiveness and drive progress in the waste management sector



KT 16.1.8.2.
SDG8 – Decent work and economic growth / Sustainable economic growth



KT 16.1.9.1.
SDG9 - Industry, innovation and infrastructure / Multiplicative effects



KT 16.1.9.2.
SDG9 - Industry, innovation and infrastructure / Regenerative effects



KT 16.1.10.1.
SDG10 - Reducing inequality / Pay equity

All employees received equal per diems in our organization team were 5 females and 3 males.



KT 16.1.10.2.
SDG10 - Reduced inequalities / Diversity of employees and partners



KT 16.1.11.1.
SDG11 - Sustainable cities and communities / Sustainability



KT 16.1.11.2.
SDG11 - Sustainable cities and communities / Local charm

We promoted sustainable waste management as a solution to societal challenges, resource preservation, and climate change mitigation. we presented local experiences through the use of welcome gifts featuring locally produced honey and tea, and by hosting a gala dinner with local cuisine.

THE PLANET



KT 16.1.6.1.
SDG6 - Clean water and sanitation / Clean drinking water

We saved water by encouraging the use of reusable bottles and tap water instead of bottled water.



KT 16.1.6.2.
SDG6 - Clean water and sanitation / Protecting water



KT 16.1.12.
SDG12 - Responsible consumption and production / Local products and services

We ensured that at least five project elements were reused or recycled, including name tags, textile bags, reusable bottles, surplus food (donated), and digital materials instead of printed brochures.



KT 16.1.13.1.
SDG13 - Climate action / Measuring the event's carbon footprint

We use the PPT methodology for the first time and according to PPE report we plan to set goals for the next event. Most of our topics were related to climate change.



KT 16.1.13.2.
SDG13 - Climate action / Education about climate measures



KT 16.1.14.
SDG14 - Life below water / Plastic waste

We measured only glass bottled water, but for the tap water no.



KT 16.1.15.1.
SDG15 - Life on land / Direct pollution

Within the required legal and safety standards. the event was held entirely indoors at an urban hotel venue with no activities that could impact natural habitats.



KT 16.1.15.2.
SDG15 - Life on land / Ecosystem pollution

PEACE



KT 16.1.16.1.
SDG16 - Peace, justice and strong institutions / Degrowth

Our event wasn't formally based on degrowth principles, but we followed similar values by reducing waste, limiting resource use, and supporting local and inclusive practices.



KT 16.1.16.2.
SDG16 - Peace, justice and strong institutions / Ban on violence

PARTNERSHIPS



KT 16.1.17.1.
SDG17 - Partnerships for achieving goals / Strong public-private partnerships

Ministry of environment and physical planning, EPR and our association members Our members had 40% discounted participation fee.



KT 16.1.17.2.
SDG17 - Partnerships for achieving goals / Membership in expert and other interest associations

EVENT LEGACY AND IMPACT

EVENT'S MAIN LEGACY

The event strengthened regional cooperation, especially among municipalities and CSOs, and sparked student interest in environmental careers through free participation. It demonstrated practical waste reduction (e.g. reusable name tags, food donation), encouraged knowledge sharing with local authorities, and promoted sustainable event practices, setting a strong example for future events in the sector.

EVENT'S MAIN IMPACT

The event inspired a municipality to explore food donation practices, and several students expressed interest in environmental careers after attending. Participants began applying zero-waste ideas like reusing name tags, while suppliers showed increased awareness of sustainable practices. New collaborations also emerged between CSOs and local authorities on joint waste initiatives.

THE EVENT'S REGENERATIVE ESG EFFECTS

As part of the project, the organisers implemented the following ESG sustainable&regenerative measures:

E – Environment

- We ensured that at least five project elements were reused or recycled, including name tags, textile bags, reusable bottles, surplus food (donated), and digital materials instead of printed brochures.
- We use the PPT methodology for the first time and according to PPE report we plan to set goals for the next event. Most of out topics were related to climate change.
- Within the required legal and safety standards. the event was held entirely indoors at an urban hotel venue with no activities that could impact natural habitats.

S - Social

- Free participation fee for students.
- Food that was left, was donated. We coordinated closely with the hotel to order meals based on the exact number of confirmed participants, avoided overproduction, and ensured that any surplus food was safely stored and donated We coordinated closely with the hotel to order meals based on the exact number of confirmed participants, avoided overproduction, and ensured that any surplus food was safely stored and donated
- Networking at dinner time.
- Certificated were given to attendees in PDF format NOT in hard copy Our event supported personal growth and empowerment by providing an inclusive space for learning, exchange, and professional networking. actively including participants from various sectors, supporting their involvment.
- The number of male speakers wish slight bigger, we had in total 17 female speakers and 21 male speakers. In our organizational teal, we had 5 female and 3 male.
- We saved water by encouraging the use of reusable bottles and tap water instead of bottled water.
- For the organization and preparation of the event, we didn't use any heating or cooling at all, as the weather conditions were mild and comfortable. We also didn't use any extra equipment besides our regular office computers. Encouraging the use of natural light in meeting spaces when possible, turning off the lights, avoiding unnecessary equipment and printing.
- Our event wasn't formally based on degrowth principles, but we followed similar values by reducing waste, limiting resource use, and supporting local and inclusive practices.
- Ministry of environment and physical planning, EPR and our association members Our members had 40% discounted participation fee.

G – Governance

- Our event contributed to economic growth by engaging local suppliers, also we created opportunity for young proffesionals to explore their possibility for future cooperation. our event supported sustainable and inclusive economic growth by promoting innovative solutions that strengthen competitiveness and drive progress in the waste management sector.
- All employees received equal per diems in our organization team were 5 female and 3 male.
- Ministry of environment and physical planning, EPR and our association members Our members had 40% discounted participation fee.

STANDARDS AND INDUSTRY-SPECIFIC RECOMMENDATIONS

The Planet Positive Event is based on the following internationally-acclaimed STANDARDS:

1-ISO 14001-14006: on Environmental Management Systems (https://www.iso.org/iso-14001-environmental-management.html):
• ISO 14064-1: Greenhouse gases – Part 1: Specification with guidance
• ISO 14067: Greenhouse gases – Carbon footprint of products – Requirements and guidelines for quantification
• ISO 16759: Graphic technology – Quantification and communication for calculating the carbon footprint of print media products
2-ISO 20121: Event Sustainability Management System (https://www.iso.org/iso-20121-sustainable-events.html)
3-ISO 26000: on Social Responsibility (https://www.iso.org/iso-26000-social responsibility.html)
4-BSI 8900-8901: on Sustainable Event Management
5-CSA Standard Z2010-10: Requirements and Guidance for Organizers of Sustainable Events (https://www.csagroup.org/store/product/2703218/)
6-Standard SA8000: Social Accountability 8000 International Standard (https://sa-intl.org/programs/sa8000/)
7-GHG Protokol: Greenhouse Gas Protocol (https://ghgprotocol.org/)
• Greenhouse Gas Protocol – A Corporate Accounting and Reporting Standard
• Greenhouse Gas Protocol – Product Life Cycle Accounting and Reporting Standard
8-Standard PAS 2050: Mednarodni standard za oceno ogljičnega odtisa skozi življenjski cikel izdelkov (https://www.bsigroup.com/globalassets/localfiles/en-th/carbon-footprint/pas-2050-2011-guide.pdf)
9- Standard DIN EN 16258: Methodology for calculation and declaration of energy consumption and GHG emissions of transport services (freight and passengers)
10-GRI Standard: Global sustainability reporting standards (https://www.globalreporting.org/standards/)
11-ESRS Standard: European sustainability reporting standards (https://finance.ec.europa.eu/news/commission-adopts-european-sustainability-reporting-standards-2023-07-31_en)

The Planet Positive Event is based on the following INDUSTRY-SPECIFIC RECOMMENDATIONS:

1-Net Zero Carbon Events: An industry initiative to address climate change (https://www.netzerocarbonevents.org/)
2-Umanotera: Čista zmaga (https://www.umanotera.org/kaj-delamo/pretekle-aktivnosti/cista-zmaga/)
3-The Austrian Eco-label Guideline: Green Meetings and Green Events (https://meetings.umweltzeichen.at/)
4-United Nations: The 17 Goals (https://sdgs.un.org/goals)
5-Change the Brief: Partnership between agencies and their clients (https://www.changethebrief.org/)
6-SOZ – Trajnostni oglaševalski kodeks: (https://www.soz.si/projekti_soz/trajnostni_oglasevalski_standardi)
7-The Theatre Green Book: Standards for making productions sustainably (https://theatregreenbook.com/)
8-Zero Waste Slovenija: Slovenske zero waste prireditve (https://ebm.si/zw/turizem/prireditve/slovenske-prireditve/)
9-EIC Event Industry Council: Provisional Sustainable Event Standards (https://www.eventscouncil.org/)
10-GDS Movement: GDS Index (https://www.gds.earth/)

In addition, the Planet Positive Event was created by incorporating several other recommendations, including the EU Green Deal, Circular Economy Action Plan, EU Biodiversity Strategy for 2030 and a myriad of other strategic documents we relied on when preparing the criteria and tools of the PLANET POSITIVE EVENT.

PLANET
POSITIVE
EVENT

6th INTERNATIONAL CONFERENCE
Macedonian Solid Waste Association (MaSWA)
"The Road to Sustainable Waste Management"

NAME OF EVENT

Macedonian solid waste association MASWA

ORGANISER

May 29-30, 2025

DATE OF EVENT

Planet Positive Event certifies that the company has successfully passed a comprehensive sustainability audit across 16 criteria with a

FINAL MARK
3.41

★★☆ | **B**

The final score is based on the average rating calculated as the average fulfilment of mandatory and recommended criteria. To obtain a certificate, the event must meet at least 70 percent of the mandatory criteria.

July 23, 2025

DATE COMPLETED

Meta Pavlin Avdić

ASSESSORS

Gorazd Čad

PRESIDENT OF THE BOARD

CERTIFICATE NUMBER: PPE-AAT-20250307-0023

www.planet-positive-event.eu